Exam. Code : 217602

Subject Code: 4993

# M.Com. 2<sup>nd</sup> Semester MC-203: RESEARCH METHODOLOGY

Time Allowed—3 Hours] [Maximum Marks—60 Note:— Attempt any *five* questions, selecting at least *one* from each Section. Each question carries 12 marks.

#### SECTION-A

- 1. "The task of defining the research problem often follows a sequential pattern." Explain.
  - 2. Write short notes on:
    - (i) Statement of the problem in a general way
    - (ii) Understanding the nature of the problem.

## SECTION-B

- 3. "Research design in exploratory studies must be flexible but in descriptive studies, it must minimize bias and minimize reliability." Discuss.
- 4. What do you mean by literature review? Discuss various sources of finding review of literature.

## SECTION—C

- 5. "Scaling describes the procedures by which numbers are assigned to various degrees of opinion, attitude and other concepts." Also point out the bases for scale classification.
- 6. Define attitude measurement. Discuss various non-comparative scaling techniques.

#### SECTION-D

- 7. "Processing of data implies editing, coding, classification and tabulation." Describe
- 8. What is multiple regression? Write its importance and procedure.

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